

Portfolio

2023

Tidiane Bazile

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Visual identity / Packaging / UX / Email Campaign / Community Management

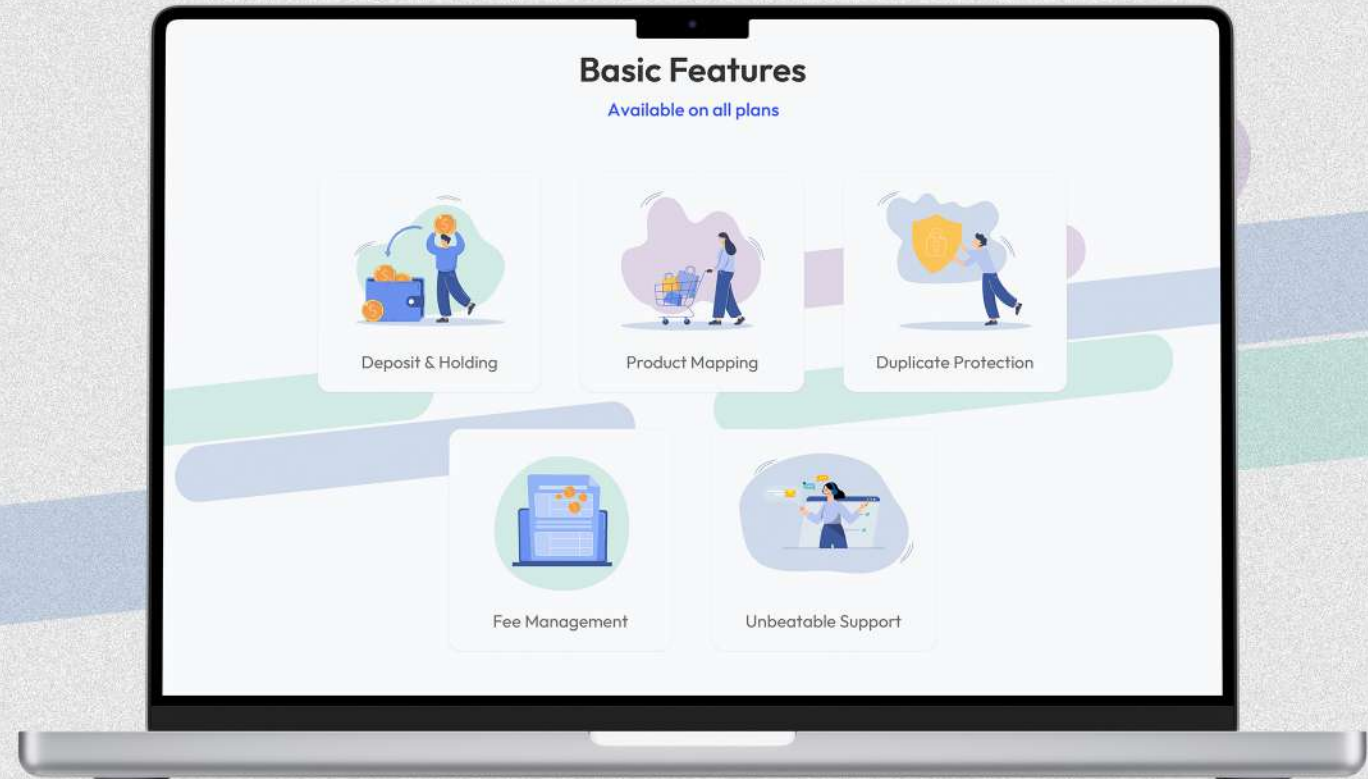
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01 acodei

Redesign

Acodei is a tech brand that provides a solution to reconcile QuickBooks when Stripe is involved. This software offer a streamlined and effective solution to businesses.

For this project I had to redesign several infographics to help clients understand the power of this new software. All this has been done while respecting the new company's visual identity.



Affordable Investment

Pricing Tailored for Your Business Needs

Discover cost-effective solutions with Acodei's affordable pricing structure. We cater to businesses and firms of all sizes, providing value that far exceeds the investments.

Freemium

For businesses that are just getting started

Free

No card needed

Everything you need to get started

- ✓ Up to 30 transactions per month
- ✓ Email support within 48 hours
- ✓ Unlimited Stripe accounts

Standard

Popular

For small to mid sized businesses

\$99/yr

Billed every year

Everything in the free plan plus:

- ✓ Up to 1,000 transactions per month
- ✓ Email or phone support within 48 hours
- ✓ 1 Additional user
- ✓ Multiples product mapping, invoice sync & more

Premium

For enterprises with high transaction value

\$199/yr

Billed every year

Everything in the standard plan plus:

- ✓ Up to 10,000 transactions per month
- ✓ Email, phone and meeting support with highest priority
- ✓ Access to beta features
- ✓ Unlimited additional users
- ✓ Daily summary sync



Thanks for joining Acodei!

You're in good company. Over 10,000 companies in
Simplifying your Stripe-Quickbooks connection.

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Grow your Stripe business without fear with Acodei

Boost your Stripe-based business operations by utilizing Acodei, the preferred solution for Stripe QuickBooks integration. Optimize your revenue tracking, reduce reconciliation hours, and enhance operational efficiency.

Freemium

For businesses that are just getting started

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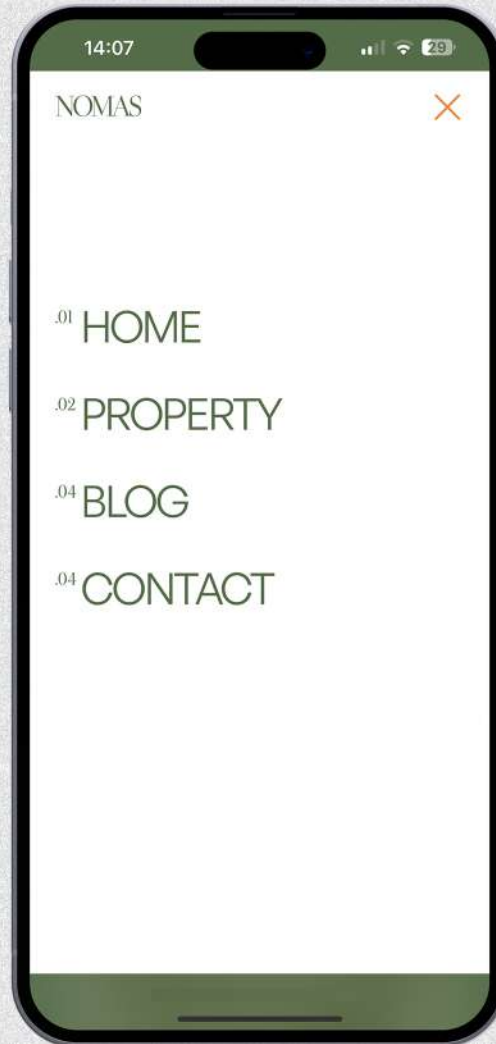
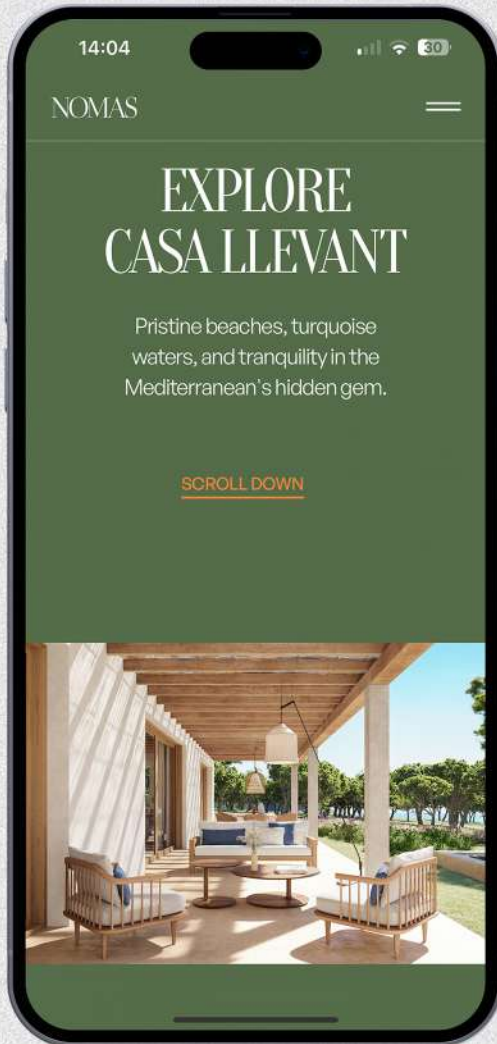
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02 nomas property

Web Design

Nomas property is a website project for a villa in Formentera. The aim is to promote the villa for sale through a simple website in keeping with the house's style.





03 blue burger

Branding

Blue Burger is a fictional fast food restaurant in Palma de Mallorca, Spain. It offers a very limited menu of smash burgers.

The idea behind this project was to achieve an eye-catching yet simple design.

This is a project designed to increase my knowledge, it is in no an existing brand.



971884998
@BLUEBURGER

BLUEBURGER.COM
12-22H

CARRER DE SANT MAGÍ,
PALMA DE MALLORCA

**blue
burger**

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@BLUEBURGER

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CARRER DE SANT MAGÍ,
PALMA DE MALLORCA

**blue
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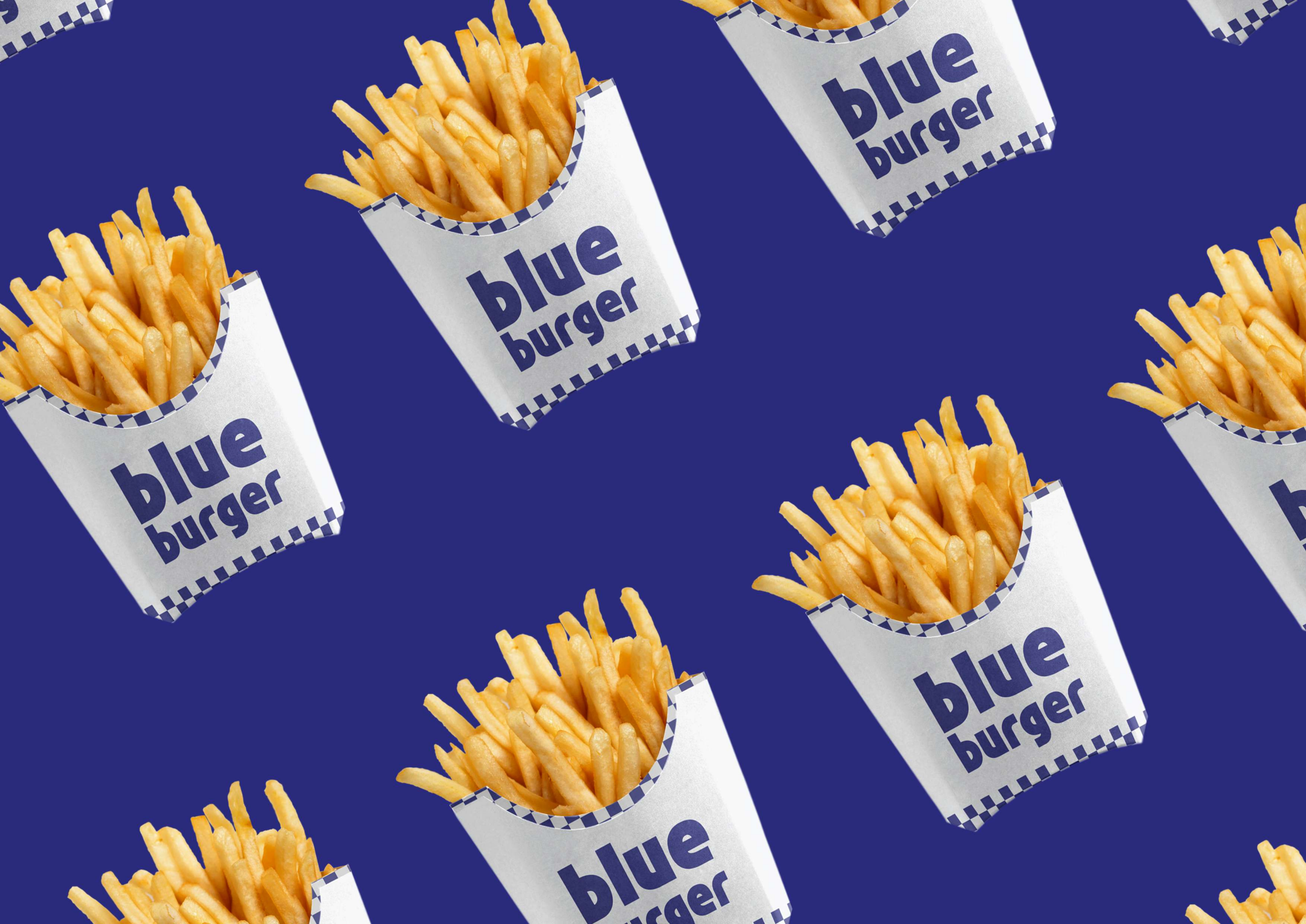


**blue
burger**



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PALMA DE MALLORCA



**blue
burger**

**blue
burger**

**blue
burger**

**blue
burger**

**blue
burger**

04 blend.

Branding

Blend. is a brunch restaurant in Mallorca.

The main idea was to design a visual identity that respects the environment in which the restaurant is located. That's why the colour green is so prominent, reminiscent of the olive trees, which are very present in Mallorca. This project also respects the aesthetics trend, which is very much in vogue at the moment.



Blend.

brunch & specialty coffee

Blend.

brunch & specialty coffee

Blend.

brunch & speciality coffee

Port d'Andratx

Pablo Rehne

Cofundador

+34 662 319 055

blendbrunch@gmail.com

Avinguda de Gabriel Roca i Garcías, 1

www.blendbrunch.com



Blend.

brunch & speciality coffee

Port d'Andratx

Danny Hernandez

Cofundador

+34 647 107 961

blendbrunch@gmail.com

Avinguda de Gabriel Roca i Garcías, 1

www.blendbrunch.com



Blend.

Tostadas.

Tostada de remolacha	7€
Tostada de jamón	8€
Tostada de gamba	9€
Tostada de cebolla caramelizada	6€
Tostada de parmentier	7€
Tostada de granada	8€
Aguacate, Huevo Poché, Pan Sin Gluten	+1€

Tostadas dulces.

Tostada de frutos rojos	7€
Tostada de peanut butter	8€

Dulces varios caseros.

Cookies	7€
Banana bread	8€
Carrot cake	9€
Cinamon rolls	6€
Croissant Sophie	7€
Cheese cake	8€
Medialunas dulces	8€

Medio dia.

Hamburguesa vegana	7€
Thai bowl	8€
Pasta caprece	9€
Hummus	6€
Gnocchis	11€

Plaza Ses Veles
07157
Port d'Andratx

blendbrunch.com

Cafés.

Expresso	1.7€
Expresso doble	2.€
Cortado	1.9€
Cafe con leche	2.6€
Flat white	3€
Capuchino	2.6€
Mochachino	3.20€
Babychino	1.50€
Espresso tonic	4€

Infusiones.

Té verde de mango	2.5€
Té rojo	2.5€
English breakfast	2.5€
Rooibos	2.5€

Smoothies.

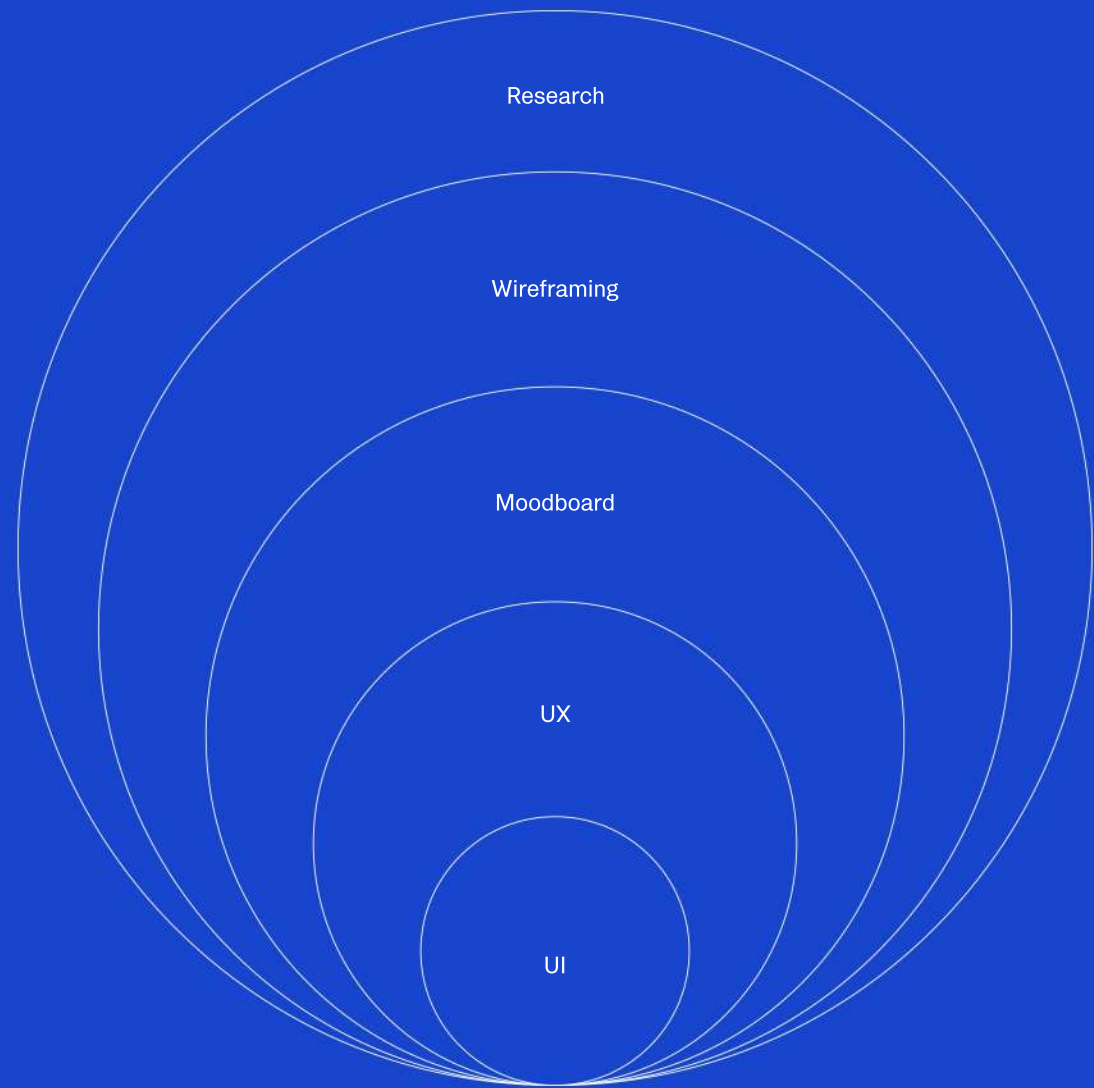
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Mochachino	3.20€
Babychino	1.50€
Espresso tonic	4€

blendbrunch.com

05 prudencia

UI/UX

Prudencia is a newspaper written using only artificial intelligence. This project focuses on the purity of information. The watchword for Prudencia's UI and UX is clarity. The website must be simple and easy to read.





LATEST NEWS

Business 4 September
Italy, Austria, Malaysia: Which cities and countries are cracking down on Airbnb-style rentals ?

Austria will cap the number of nights hosts can rent out their property from summer 2024.



THIS WEEK

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America's trade trouble will continue

The U.S. trade deficit has been narrowing, and that has been a plus for the U.S. economy. But it is still far wider than it was before the pandemic hit. Odds are that it is going to stay that way for a while.

Economy 10 September



Finance 8 September
SEC probes Ryan Cohen's bed bath & beyond trades

Billionaire took \$120 million position in housewares retailer, then abruptly sold it.



Art 8 September
A \$20m Joan Mitchell will lead Sotheby's offering of works from the collection of New York dealer John Cheim

The late-career painting is expected to break the artist's \$16.6m auction record this November

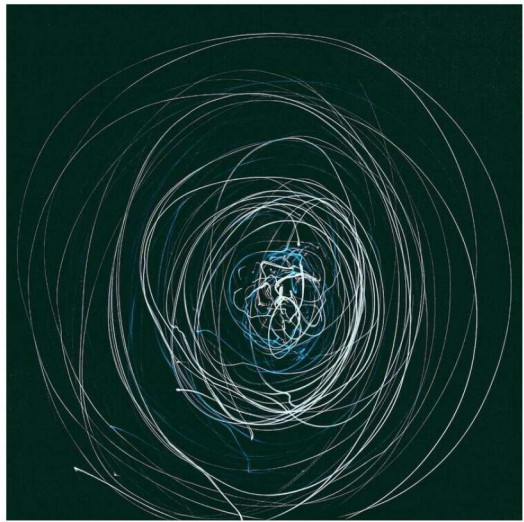


Lifestyle 3 September
Why hoteliers are abandoning San Francisco

The city's hotel occupancy and room rates have not recovered from the pandemic.

IA & IT

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Artificial Intelligence 28 August
Very human questions about artificial intelligence

AI experts tell us we live in unpredictable times. They have no answers and since ordinary people like us don't even know the right questions to ask, EL PAIS went to the Institute for Futures Studies in Stockholm for help.



Artificial Intelligence 26 August
When the machines tell you where to invest: 'You won't always win'

Artificial intelligence is making headway in financial markets as a tool for recommending funds or quickly analyzing millions of data points.



Artificial Intelligence
'It's already way beyond what we can do': will AI wipe out architecture?

It's revolutionising building – but is it a profession? Perhaps not, finds out where Corbusier-style marvels are being replaced by AI click away



PRUDENCIA

PURE, WITHOUT INFLUENCE, IA DRIVEN

ABOUT US

TRENDS

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Sport 5 September
The 12 best places to go skiing in Switzerland

From après-ski scenes, nearly vertical slopes, and family-friendly resorts, the Swiss mountains have it all.



Fashion 8 September
Everything you need to know about Fashion Week

Originally formed "Press Week" in 1943, Fashion Week is an industry event that showcases the latest offerings from established and emerging fashion designers and houses. The popular event also welcomes a star-studded crowd of celebrities and street style stars for a series of runway shows and presentations.



Lifestyle 7 September
Spicy Summer Sippers

Spicy cocktails can be consumed year-round, but they're best enjoyed in the summertime when you can cool your system by indulging in fiery flavors. Sure, you might need to have some water handy, but you'll get an extra thrill out of cocktail hour with a spice-forward drink.



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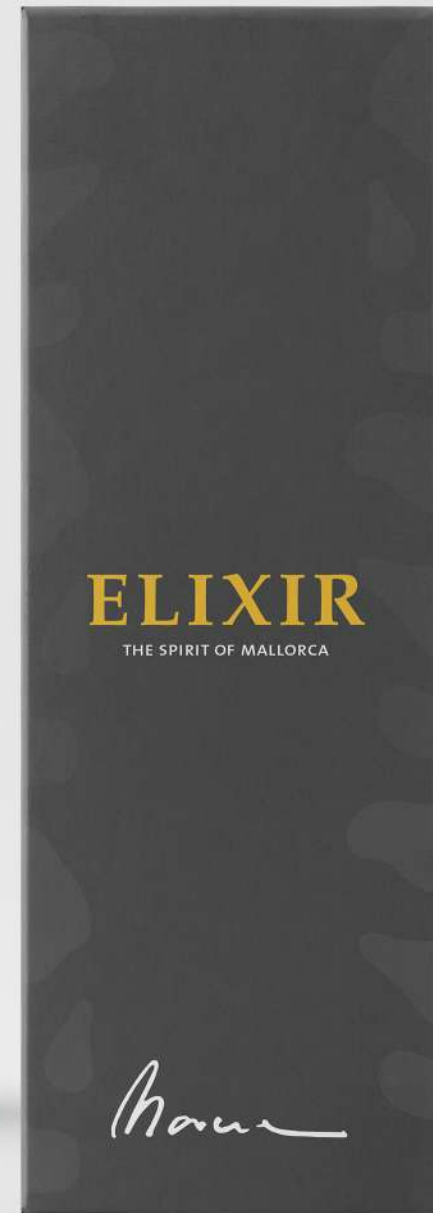
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06 elixir

Packaging

Elixir is a spirit made in Mallorca by the Maruccia winery. It is a refined and elegant drink. For this project I have created a packaging that plays with textures. The aim is to make the consumer feel that they are holding a premium and exceptional product in their hands.



07 community management

CM

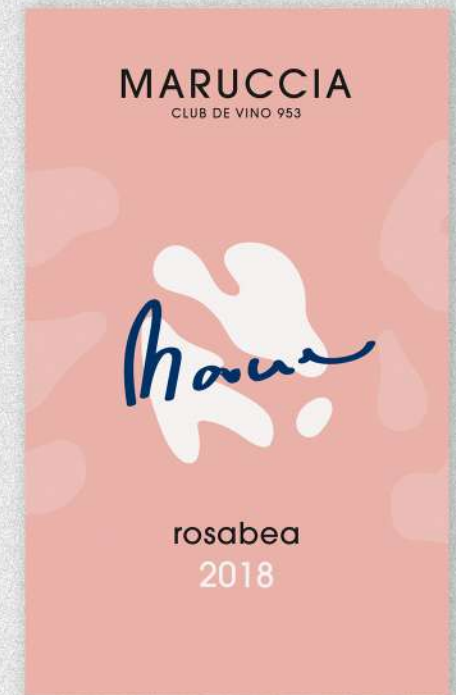
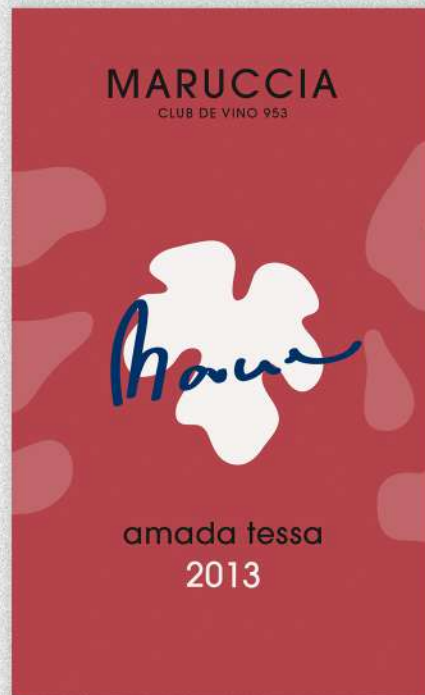
I have been working as community manager these last two years for several restaurants in Palma de Mallorca. To carry out this project I mainly use Meta Suite.



08 maruccia

Packaging

Maruccia is a winery in Palma de Mallorca. We have carried out a label project for their wine bottles.





Abstract leaf shape representing the body of red wine. Wine that is drunk more in the presence of local produce.



Abstract seaweed shape, to represent white wine. A softer touch ideal for seafood.



Abstract form of two people, as rosé wine is a very convivial wine, to be tasted among friends.



MARUCCIA

CASA DI BIVONA



amada tessa
2013



MARUCCIA

CLUB DE VINO 963

Huevo

oro del huevo natural

2016